



AARDVARK AUTOMOTIVE

Aardvark Automotive Newsletter

SUMMER 2017

oh sublime SUMMERTIME ▶▶▶

AKA when doing nothing is not only acceptable, it's encouraged!

Thanks for checking out our summer newsletter! Whether it's reading up on the history of Jaguar, finally knowing exactly what an octane rating is, or picking up some teen driving tips, we hope you'll find something of interest here. If you need to decorate for a summer soiree, or simply enliven your patio, we also have a cute idea for creating colorful paper lanterns. Cheers!

If you saw a heat wave, would you wave back?



Hi everyone!

We just wanted to take a moment to thank each of you for your business, support, and referrals—we certainly wouldn't be here without you! Please don't forget to take advantage of our \$15-off Father's Day coupon (available on our website) if you need service.

- Robert & Lynda Archer



Summertime Drivin'

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Classic Jaguar

You Auto Know ▶▶▶

About Jaguar

In 1922, a man named William Lyons founded the Swallow Sidecar Company. A few years later, he built his first car—the SS1. But it wasn't until 1935 that he introduced a breakthrough in automotive mechanics, which he named the SS Jaguar. The SS Jaguar quickly became a phenomenon, and his company became famous with the Jaguar line. Even in the beginning Jaguar cars were both visually stunning and technically groundbreaking. The C-type, D-type, and E-type models paved the way for the current models, and, as they say, the rest is history.

From Lyons to Swallows to Jaguars

In 1948, Lyons designed the Jaguar XK120. Reaching speeds of 133 miles per hour, it became the world's fastest production car, as well as an instant sensation. The company's name was revolutionized (from Swallow to Jaguar) along with the cars. Guess they thought their vehicles were more predatory feline than swooping song bird.

"The Most Beautiful Car Ever Made"

The Jaguar D-type is considered one of the best cars in racing history. With a unique stable wing designed by Malcolm Sayers, the D-type took home first place at Le Mans three years in a row, most notably in 1957 when it won five of the top six places. Meanwhile, the E-type is considered one of the most beautiful cars of all time, with Enzo Ferrari declaring it "the most beautiful car ever made."

Car Quiz

What does the octane rating (e.g. 87, 89, 93) for gasoline quantify?

- A. the ratio of higher quality fuel to oxygenates present
- B. the ability to resist engine knocking or pre-ignition
- C. the amount of engine-cleaning detergents added
- D. the capacity to improve combustion efficiency and increase performance

The correct answer is (B) the ability to resist engine knocking. Engine knock, also called pinging or pre-ignition, occurs when the fuel-air mixture ignites prematurely by compression rather than by spark. This abnormal combustion, which may be caused by several factors, decreases horsepower and can damage the engine over time. The octane rating represents how much the fuel can be compressed before it spontaneously ignites.



Pumping Gas

Teaching your teen to drive this summer?

Here are some tips...

There may be nothing more exhilarating than being young, free, and behind the wheel of your first car. Come on—you remember lazy summer days as a teenager, cruising through town with your friends. As parents, however, the idea of your child driving probably borders on terrifying.

Here are a few ways to teach your teen to drive safely... for the benefit of us all.

1. Phase in driving gradually, and limit driving in less safe conditions like rain or nighttime.
2. Prohibit the use of cellphones and other devices while driving.
3. Make it clear that driving is a privilege, not a right.
4. Lead by example by always wearing your seatbelt, obeying traffic laws, and pulling over to use the phone.

Happy summer cruising!



Summertime Fun in the Sun!

Summer Project ▶▶▶

Make a Rainbow-Bright Paper Lantern (or 5—it's so easy!)

What you'll need...

1. Large paper lantern (about 20")
2. Paper lantern light kit
3. Tissue paper squares in a rainbow of colors (or colors of your choosing to compliment your décor)
4. Tacky glue



How to...

You can buy pre-cut tissue paper squares to make this project easier and faster. If you'd like to use tissue paper you already have at home, simply cut it into roughly inch-and-a-half squares.

Glue the squares in color order (remember ROY G. BIV) to the lantern starting from the top. Slightly overlap the squares as you glue going down the lantern. Glue any remaining pieces in place to fill in any gaps.

"A lot of parents pack off up their troubles and send them off to summer camp." - Raymond Duncan

From Our Blog ▶▶▶

Summer is the season for baseball, barbecues, and breakdowns... but not if you follow our summertime car care advice!

Yay! Summer is upon us. We're ready for baseball games, barbecues, camping, swimming, and spending lots of time with friends and family. Unfortunately, another hallmark of summer is an increased number of broken down vehicles making an appearance at our shop. Please heed our summertime car care advice and avoid being stranded with all your beach gear on the way to the lake. You can thank us later. ;)

1. Get your oil and filter changed regularly. If you've been driving a lot (as we often do in summer), base your need for an oil change on the number of miles you've driven, not the date you last had your oil changed. A fresh oil filter and clean oil will help your car run better in the heat.
2. Tire pressure increases in warm weather, so check your tire pressure often, but only after your car is rested to ensure an accurate reading. With correct tire pressure, you're less likely to experience a flat, and you'll enjoy improved gas mileage.

For *8 more tips*, check out our blog at aardvarkautorepair.wordpress.com.

Contact Us

Give us a call for more information about our services and products

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